



**FOR IMMEDIATE RELEASE**  
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**Media Contacts:**  
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## **JB Green Team Brings National Recycling Celebration to the Ohio Valley Mall**

*JB Green Team hosts a household dry cell battery recycling collection to celebrate America Recycles Day 2015*

St. Clairsville, OH (Nov. 15, 2015) – On Saturday November 14, 2015 from 11:00 am to 1:00 pm, the JB Green Team will host a household dry cell battery recycling collection, joining thousands of local organizers holding recycling events across the country to celebrate America Recycles Day (ARD), a national initiative of Keep America Beautiful.

To celebrate America Recycles Day, the JB Green Team will be hosting a dry cell battery recycling collection during the “Santa’s Arrival” event at the Ohio Valley Mall. Belmont and Jefferson County residents are encouraged to bring alkaline, zinc carbon, lithium ion, NiCD, NiMH, mixed button cell and small sealed lead acid batteries. Corroded batteries should not be brought to the event as they are a health hazard to others. A Call2Recycle box will also be available for rechargeable batteries.

“With Santa’s arrival at the Mall, thoughts turn to the many batteries we consume as a part of our daily lives”, explains Tammy Shepherd, Program Director for the JB Green Team Belmont County office. “Through this event and future collections, we hope to assist residents to use, and recycle or dispose of their batteries properly.”

During the collection, America Recycles Day pledge forms will be available along with fun activities provided for the kids plus information and tips for battery life and disposal.

“Attendees can ‘Take the Pledge’ for America Recycles Day by declaring to recycle more or even to find out more information about recycling,” said Dorene Unterzuber, Education Coordinator, “Children can have fun decorating recycled ornaments as well.”

“America Recycles Day provides a key moment in time to regain momentum for recycling in America, and to help make recycling a daily social norm across the country,” said Brenda Pulley, senior vice president, recycling, Keep America Beautiful. “Get involved by conducting an America Recycles Day event in your hometown. Take the “I Will Recycle” Pledge and invite your friends, family and neighbors to do the same. Let’s get people recycling every day – at home, at work and on the go!”

For more information about recycling in Belmont or Jefferson county visit [www.jbgreenteam.org](http://www.jbgreenteam.org) or call (740) 296-5376.

America Recycles Day is the only nationally recognized day and coast-to-coast community-driven awareness campaign dedicated to promoting and celebrating recycling in the United States. It has been held on – and in the weeks leading into – Nov. 15 since 1997.

In 2014, more than 2,000 America Recycles Day events were registered, engaging more than 2 million estimated participants nationwide. More than 200,000 people have taken the “I Will Recycle” Pledge online and in paper form at ARD events, joining a growing movement of caring citizens committed to increase the recycling rate in America and to learn how to recycle right.

America Recycles Day is made possible through the generous support of Amcor, American Chemistry Council, CyclePoint from Source America; Johnson & Johnson Family of Consumer Companies, Northrop Grumman Corporation and Pilot Corporation of America (Pilot Pen).

**About JB Green Team/Jefferson Belmont Regional Solid Waste Authority**

The JBRSWA/JB Green Team is responsible, under state law, for implementing the a solid waste management plan designed to achieve the goals set by the Ohio EPA for waste reduction, recycling and reducing reliance on land filling waste generated within the two counties.

**About Keep America Beautiful**

At Keep America Beautiful, we want to ensure that beauty is our lasting signature. A leading national nonprofit, Keep America Beautiful inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live. Established in 1953, Keep America Beautiful provides the expertise, programs and resources to help people end littering in America, increase recycling in America, and beautify America’s communities. The organization is driven by the work and passion of more than 600 community-based Keep America Beautiful affiliates, millions of volunteers, and the support of corporate partners, municipalities, elected officials, and individuals. To learn how you can donate or take action, visit [kab.org](http://kab.org). Follow us on Twitter and Instagram, like us on Facebook, or view us on YouTube.

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